Project Group Presentation

Feedback from the MAP Consultation
David Lock Associates

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Five Stage Project

- Stage 1: Review and Analysis
- Stage 2: Issues and Options
- Stage 3: Draft Masterplan
- Stage 4: Finalise Masterplan
- Stage 5: Launch







Issues and options top ten ideas

- 1. Increase places to sit and relax in the town centre including social spaces.
- 2. Discourage vehicles in the town centre and provide more pedestrian areas including pedestrianisation.
- 3. Improve the quality of public spaces and undertake maintenance and repairs.
- 4. Improved routes into and around the town centre for cyclists and pedestrians.
- 5. Enhance the environment of the town centre with additional tree planting, planters and displays.
- 6. Park & Ride or similar provision.
- 7. Increase provision of public toilets.
- 8. Address litter with more bins in convenient locations.
- 9. Improve bus provision and accessibility to/from and around Bury St Edmunds.
- 10. Provide safe access to and around the town centre including better pedestrian crossings.









Key themes

- 1. movement around the town centre
- 2. activities that go on in the town centre
- 3. character and appearance of the town centre what sort of place it should be

Movement

Activity

Place









Character Areas – implementing the MAP

- 1. Cornhill, Buttermarket and arc
- 2. The Northern Gateway
- 3. St Andrews Quarter
- 4. Churchgate
- 5. Ram Meadow
- 6. Parkway
- 7. Kings Road and Robert Boby Way
- 8. Lark and Linnet Riverside
- 9. Across the Town Centre









5. Ram Meadow

Dedevelopment from significant potential to establish a higher quality and standard of demisprovers, porticionly along it developes Marek and Taylor final. The proposal smooth the arranging of scale mediates the behavior for the dealers.

OVERVIEW The Ram Meadow Character Area is a PROTECT LEADS

ASPIRATIONS

MEETING MAP OBJECTIVES

7. King's Road and Robert Boby Way

PROJECT LEADS

ASPIRATIONS

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Aspections of King Reed and Robert Belly Way will contained a

2. The Northern Gateway

PROJECT LEADS

MEETING MAP OBJECTIVES



4. Churchgate

OVERVIEW

PROJECT LEADS

Some, with a soon telephotal conference of the c

MEETING MAP OBJECTIVES

6. Parkway

Risbygate function, including the Gloyds Ribbygate junction, including the Eloyds Bank building and BSQ, as real aid he car park to the west of Parkovay are all included. Parkovay plays an important role and function in movement stems, thysasing the main town centre, provides perhing facilities, and in an important and historic noute into the town centre.

At present it is a traffic dominated place

usual and physical barrier to movement, perticularly from Out Risbygate, the leisure uses around the cinema, and the residential ASPIRATIONS

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MEETING MAP OBJECTIVES

8. Lark and Linnet Riverside

ne Larr, the times and associated men neacows are an important asset providing ecological and widdle interest, apportunities for walking and informal recreation, as well as pueter and more peaceful areas away from the buttle of the nain town centre. In addition, the water readows are important main town centre. In addition, the water meadows are important in terms of natural and sustainable flood allevation. The Abbey Gardens and the Great Churchyard are also closely related to the hierardid areas. There is a significant opportunity to enhance awareness of these areas and better connect them together, making them a better known resource as well as a setting for the

9. Across the Town Centre

OVERVIEW

The apprations in this section are those which benefit more than one, and in many cases all, of the above Character. Areas. They will assist in bringing the town centre cogether through providing a completent approach throughout the area and help to make using the town centre a more pleasurable experience for all.

PROTECT LEADS

ASPIRATIONS

MEETING MAP OBJECTIVES







Delivering the MAP

- Project Leads and Partners the 'Who'
- Funding and Investment the 'What'
- Influencing and Doing the 'How'
- The MAP in context the 'Where'
- Timescales and quick wins the 'When'
- Next stage will be doing a lot more research into the viability of each aspiration









Key consultation findings

Successful consultation and engagement

- Eleven separate events held
- Over 2,000 separate comments received
- 400 questionnaires completed
- More than 1,500 MAPs distributed
- At least 24,000 people reached on social media
- Majority of comments supportive of the MAP









Key Consultation findings

Questionnaire Results 1 of 4¹

- The majority of respondents (48%) were aged between 35 and 64; only 15% were aged between 0 and 34.
- A total of **52**% of respondents stated that they were a resident and a further **21**% worked in Bury St Edmunds.
- Only 13% of respondents stated that they were visitors to Bury St Edmunds.

¹ based on responses to key questions by a sample of 348 respondents







Key Consultation findings

Questionnaire Results 2 of 4

- A strong positive response was received (84% stated 'yes') when asked 'is the proposed structure for the town centre clear and helpful in understanding the different areas and uses?'
- A high proportion of respondents (79%)
 considered the Character Areas helpful in
 setting out where and why changes are
 proposed.









Key Consultation findings

Questionnaire Results 3 of 4

- A significant number of people (75%) felt that the right Character Areas had been identified; with 13% responding 'don't know'.
- Only46% considered the aspirations for 'St Andrews Quarter' have addressed the issues.









Key Consultation findings

Questionnaire Results 4 of 4

- In response to all other Character Areas, a majority of respondents considered the aspirations proposed addressed the issues:
 - "Lark and Linnet Riverside" (65%)
 - » 'Kings Road and Robert Boby Way' (61%)
 - "The Northern Gateway" (59%)
 - "Across the town centre" (59%)
 - » 'Cornhill, Buttermarket and arc' (58%)
 - "Parkway" (58%)
 - " 'Ram Meadow' (57%)
 - "Churchgate" (56%)







Recommended amendments

- Updating the aspirations to account for comments
- Amending character area overviews and priorities where necessary – largely factual
- Refining and populating the delivery strategy







