



BURY ST EDMUNDS TOWN CENTRE MASTERPLAN

Project Group Presentation

Feedback from the MAP Consultation
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Five Stage Project

- Stage 1: Review and Analysis
- Stage 2: Issues and Options
- Stage 3: Draft Masterplan
- Stage 4: Finalise Masterplan
- Stage 5: Launch

Issues and options top ten ideas

1. Increase places to sit and relax in the town centre including social spaces.
2. Discourage vehicles in the town centre and provide more pedestrian areas including pedestrianisation.
3. Improve the quality of public spaces and undertake maintenance and repairs.
4. Improved routes into and around the town centre for cyclists and pedestrians.
5. Enhance the environment of the town centre with additional tree planting, planters and displays.
6. Park & Ride or similar provision.
7. Increase provision of public toilets.
8. Address litter with more bins in convenient locations.
9. Improve bus provision and accessibility to/from and around Bury St Edmunds.
10. Provide safe access to and around the town centre including better pedestrian crossings.

Key themes

1. **movement** around the town centre
2. **activities** that go on in the town centre
3. character and appearance of the town centre - what sort of **place** it should be

Movement

Activity

Place

Character Areas – implementing the MAP

- 1. Cornhill, Buttermarket and arc
- 2. The Northern Gateway
- 3. St Andrews Quarter
- 4. Churchgate
- 5. Ram Meadow
- 6. Parkway
- 7. Kings Road and Robert Boby Way
- 8. Lark and Linnet Riverside
- 9. Across the Town Centre

Delivering the MAP

- Project Leads and Partners - the 'Who'
 - Funding and Investment – the 'What'
 - Influencing and Doing – the 'How'
 - The MAP in context – the 'Where'
 - Timescales and quick wins – the 'When'
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- Next stage will be doing a lot more research into the viability of each aspiration

Key consultation findings

Successful consultation and engagement

- Eleven separate events held
- Over 2,000 separate comments received
- 400 questionnaires completed
- More than 1,500 MAPs distributed
- At least 24,000 people reached on social media
- Majority of comments supportive of the MAP

Key Consultation findings

Questionnaire Results 1 of 4¹

- The majority of respondents (48%) were aged between 35 and 64; only 15% were aged between 0 and 34.
- A total of 52% of respondents stated that they were a resident and a further 21% worked in Bury St Edmunds.
- Only 13% of respondents stated that they were visitors to Bury St Edmunds.

¹ based on responses to key questions by a sample of 348 respondents

Key Consultation findings

Questionnaire Results 2 of 4

- A strong positive response was received (84% stated 'yes') when asked *'is the proposed structure for the town centre clear and helpful in understanding the different areas and uses?'*
- A high proportion of respondents (79%) considered the Character Areas helpful in setting out where and why changes are proposed.

Key Consultation findings

Questionnaire Results 3 of 4

- A significant number of people (75%) felt that the right Character Areas had been identified; with 13% responding 'don't know'.
- Only 46% considered the aspirations for 'St Andrews Quarter' have addressed the issues.

Key Consultation findings

Questionnaire Results 4 of 4

- In response to all other Character Areas, a majority of respondents considered the aspirations proposed addressed the issues:
 - » 'Lark and Linnet Riverside' – (65%)
 - » 'Kings Road and Robert Boby Way' – (61%)
 - » 'The Northern Gateway' – (59%)
 - » 'Across the town centre' – (59%)
 - » 'Cornhill, Buttermarket and arc' - (58%)
 - » 'Parkway' – (58%)
 - » 'Ram Meadow' – (57%)
 - » 'Churchgate' – (56%)

Recommended amendments

- Updating the aspirations to account for comments
- Amending character area overviews and priorities where necessary – largely factual
- Refining and populating the delivery strategy